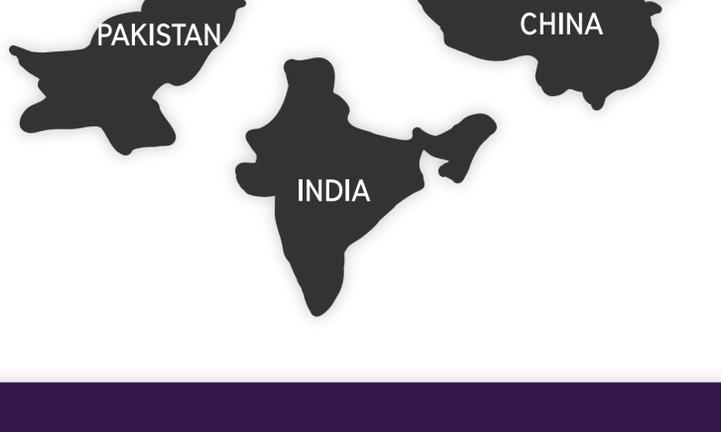


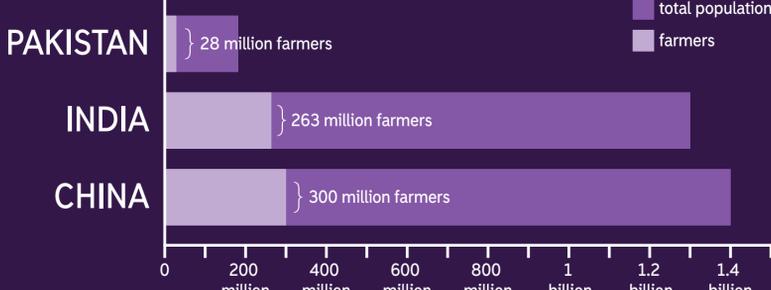
Agriculture Extension and Sustainability in Three Asian Countries

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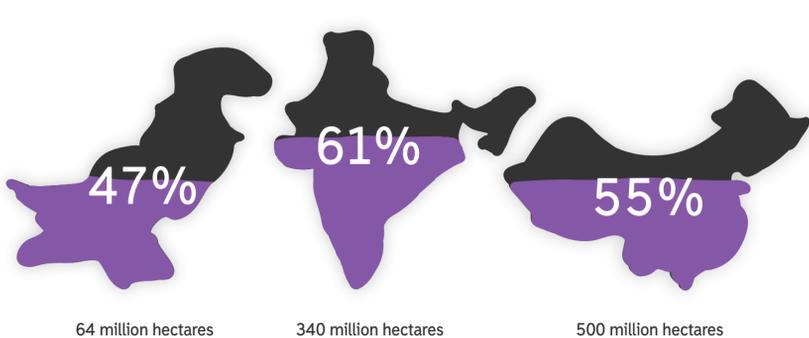
Agriculture is a *big industry* in these three Asian countries.



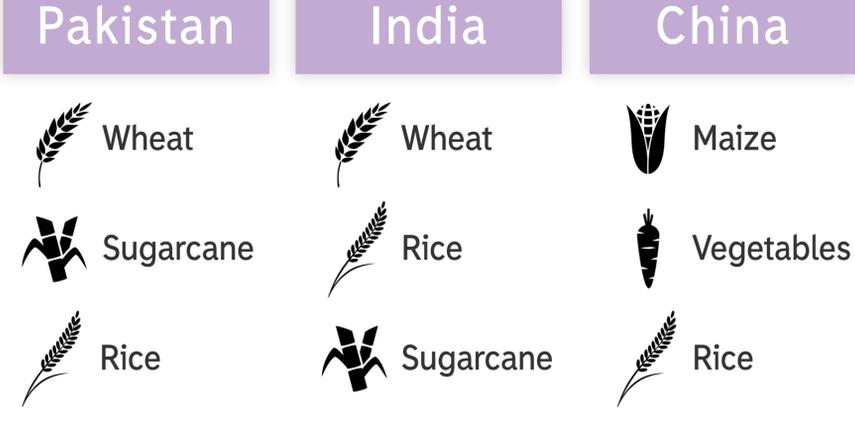
About 20% of each country's population are farmers.



Agricultural land makes up a significant percentage of each country's total land area...



and the **Top 3 Major Crops** by production across the three countries serve major needs.



Agricultural sustainability is increasingly a serious concern, and governments have established programs to support it.

The Pakistani government set up a Task Force on Food Security. "Sustained agricultural growth" is its primary concern, but the task force's final report makes several references to "sustainable food security."

As of 2010, India has a National Mission for Sustainable Agriculture, whose goal is to "focus on sustainable small farm agriculture."

"From now on," the Chinese government says, "we will develop a modern agriculture as the priority. This fits within the government's overall objectives of China's sustainable development."

Governments try to convey the importance of sustainable practices through agricultural extension; farmer education is often delivered by officials with agriculture degrees. But extension is fraught with challenges, such as a high **number of farmers per extension worker** in some countries.



We aim to explore a big question:

While agricultural sustainability is highlighted in high-level government agendas, how do farmers themselves understand sustainability?

Geographical boundaries represented here are purely for illustrative purposes and may not reflect varying political realities

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